AMENDMENT TRANSMITTAL LETTER						Docket No. 249768068US	
Application No.		Filing Date		Exami		Art Unit	
10/750,163-Conf. #5011		December 31, 2003		A.A.S	nah	3625	
olicant(s): Hard	ing et al.		***************************************				
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Steven D. Law Attorney/Agen		376		Dated:	April	24, 2008	
PERKINS COI P.O. Box 1247 Seattle, Washi (206) 359-800	ngton 98111-	1247					

Docket No.: 249768068US

(PATENT)

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Harding et al.

Application No.: 10/750,163

Confirmation No.: 5011

Filed: December 31, 2003

Art Unit: 3625

For: PROFILING ITEM SELLERS TO INFORM

ITEM PURCHASING DECISIONS AND BUILD TRUST IN A MULTIPLE-SELLER

MARKETPLACE

Examiner: A. A. Shah

## **RESPONSE TO FINAL OFFICE ACTION**

MS AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

## INTRODUCTORY COMMENTS

In response to the Final Office Action dated February 11, 2008, Paper No. 20080201, please amend the above-identified U.S. patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 5 of this paper.